

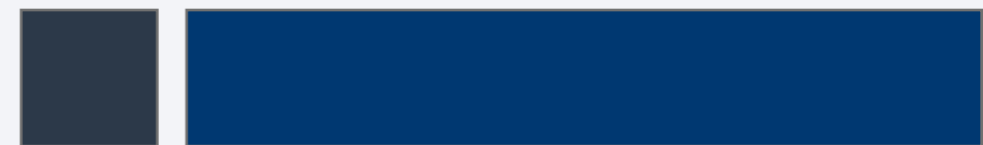
TOP 5 THINGS TO DO

TO ENHANCE YOUR
AMAZON LISTINGS
& BOOST YOUR SALES



[linkedin.com/company/zflux/](https://www.linkedin.com/company/zflux/)





01

Keep Adding High Performing
Search Terms from Ads to
Listing Keywords



SWIPE

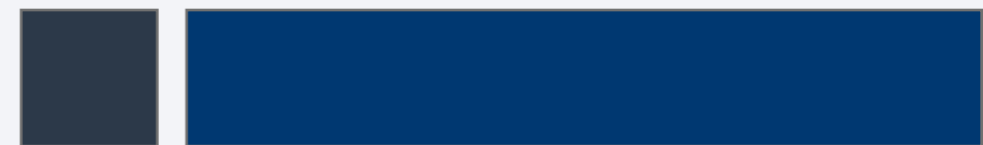


02

Identify & Utilize customer
search terms from review
comments & Q&A of
your and your competitor
listings.



SWIPE

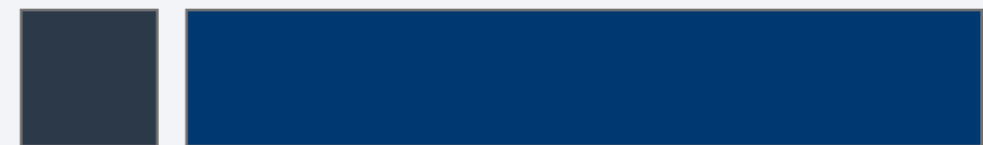


03

Ensure that the ASIN is
listed under correct category
and sub-category



SWIPE

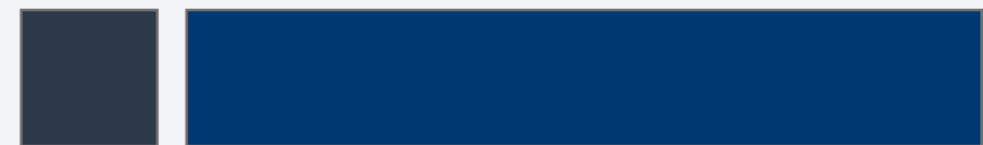


04

Use High Converting search
terms at the start of
the product title



SWIPE

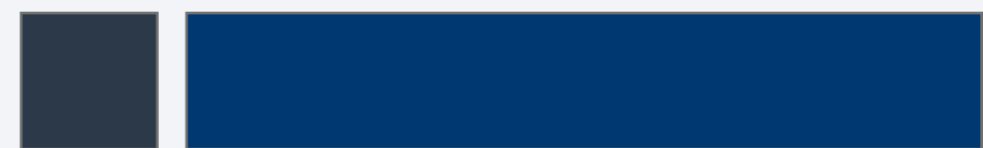


05

Try to keep text content high
in EBC for better indexing
and ranking of your listings



SWIPE



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